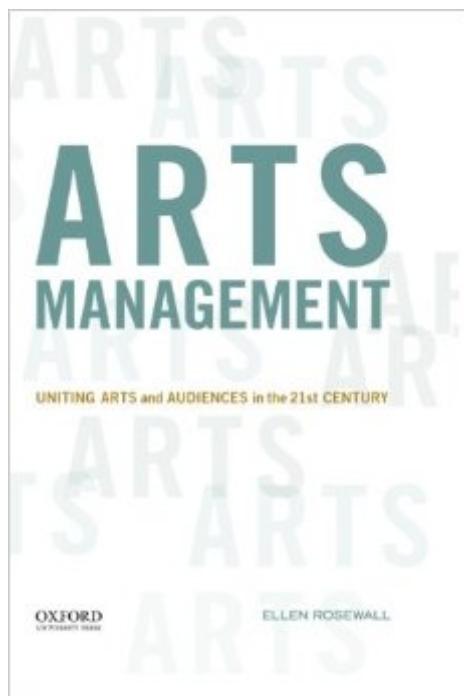


The book was found

# Arts Management: Uniting Arts And Audiences In The 21st Century



## **Synopsis**

Designed for students and practitioners with little experience in not-for-profit management, Arts Management provides an indispensable guide to the theory and practice of managing arts and cultural organizations. This concise text engages readers with case studies and critical-thinking exercises that will develop their ability to adapt to a changing industry. From governance and human resources to program development, financial management, and marketing, Arts Management addresses the unique atmosphere of managing the arts today. It meets the standards of the AAAE (Association of Arts Administration Educators) guaranteeing that both current and future practitioners will be prepared to meet the challenges of managing today's arts organizations.

## **Book Information**

Paperback: 352 pages

Publisher: Oxford University Press; 1 edition (October 30, 2013)

Language: English

ISBN-10: 0199973709

ISBN-13: 978-0199973705

Product Dimensions: 9.1 x 0.4 x 6.1 inches

Shipping Weight: 14.9 ounces (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 starsÂ  See all reviewsÂ (7 customer reviews)

Best Sellers Rank: #56,002 in Books (See Top 100 in Books) #18 inÂ Books > Arts & Photography > Business of Art #13252 inÂ Books > Textbooks #17497 inÂ Books > Reference

## **Customer Reviews**

Just finished reading Ellen Wetherbee Rosewall's "Arts Management: Uniting Arts and Audiences in the 21st Century" and IMHO it is the best resource out there for anyone contemplating a career in arts management. It should be required reading for students and new board members. Comprehensive, beautifully written, practical and really, really informative.

Ellen Rosewall has a wealth of experience to share in this informative and engaging Arts Management book. Students and arts professionals alike can refer to this text for helpful advice and wisdom!

I teach arts management, and I've been using a different text for my arts administration survey course for the last few years. I'll be replacing that text with Ellen's, as it more closely suits my needs

for the course. It does a great job of integrating both for- and non-profit arts management issues, is exceptionally well written, and the book covers all of the topics that I need to cover in the course. There are also a number of mini-case studies to keep the reader interested and to show application of the material to real-world scenarios. Kudos to Ellen for a job well done!

The book arrived on the exact date, the book was in great condition. It's all I expected and more!

[Download to continue reading...](#)

Arts Management: Uniting Arts and Audiences in the 21st Century The Confessions: (Vol. I/1) Revised, (The Works of Saint Augustine: A Translation for the 21st Century) (The Works of Saint Augustine: A Translation for the 21st Century, Vol. 1) Belwin's 21st Century Guitar Method, Bk 1: The Most Complete Guitar Course Available, Book, DVD & Online Audio, Video & Software (Belwin's 21st Century Guitar Course) Belwin's 21st Century Guitar Ensemble 1: The Most Complete Guitar Course Available (Student Book) (Belwin's 21st Century Guitar Course) Belwin's 21st Century Guitar Staff Manuscript Book (Belwin's 21st Century Guitar Library) Standing Room Only: Marketing Insights for Engaging Performing Arts Audiences Roget's 21st Century Thesaurus: Updated and Expanded 3rd Edition, in Dictionary Form (Roget's Twentieth-First Century Thesaurus in Dictionary Form) PowerPoint Presentation Secrets - Create Beautiful Slideshows and Impress Audiences with Microsoft PowerPoint While Saving Time and Money (Unofficial) In the Company of Rilke: Why a 20th-Century Visionary Poet Speaks So Eloquently to 21st-Century Readers Book of Extremes: Why the 21st Century Isn't Like the 20th Century Winning Monologs for Young Actors: 65 Honest-To-Life Characterizations to Delight Young Actors and Audiences of All Ages Content Inc.: How Entrepreneurs Use Content to Build Massive Audiences and Create Radically Successful Businesses Media/Society: Industries, Images, and Audiences The Education of a Circus Clown: Mentors, Audiences, Mistakes (Palgrave Studies in Theatre and Performance History) Resonate: Present Visual Stories that Transform Audiences Reengineering and Restructuring the Enterprise: A Management Guide for the 21st Century Yoga Secrets for Business Success: Transition Stress Management for the 21st Century Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management)

[Dmca](#)